

**Electricity Facts Label**  
**U.S. Retailers LLC dba Pennywise Power**  
**Wise Buy Conserve 12 Plus**  
**AEP Texas Central Service Area**  
**Issue Date: 03/06/2017**

Average monthly use:	500 kWh	1000 kWh	2000 kWh
Average price per kWh:	12.5¢	8.1¢	8.4¢

The price you pay each month consists of the Base Charge, Energy Charge, and TDSP Delivery Charges in effect for your monthly billing cycle.

Base Charge: \$9.95 per billing cycle  
Usage Credit: \$25.00 per billing cycle > 999 and < 2001 kWh  
Energy Charge: 4.7¢ per kWh

Transmission and Distribution Service Provider (TDSP) Delivery Charges will be passed through to the customer as billed from TDSP without mark-up. For updated TDSP Delivery Charge information, please visit our website at [www.pennywisepower.com/TDSPcharges](http://www.pennywisepower.com/TDSPcharges).

This price disclosure is an example based on average prices - your average price for electricity service will vary according to your usage. The price you pay each month will consist of the Base Charge, Energy Charge, and TDSP Delivery Charges. The Usage Credit will be included for each billing cycle in which your usage is greater than 999 and less than 2001 kilowatt hours (kWh).

**Electricity price**

**Other Key Terms and questions**

*See Terms of Service statement for full listing of fees, deposit policy, and other terms.*

**Disclosure Chart**

Type of Product	Fixed Rate
Contract Term	12 months
Do I have a termination fee or any fees associated with terminating service?	Yes. \$200. This fee does not apply if the customer moves, and provides a forwarding address and other evidence that may be requested to verify that the customer moved.
Can my price change during the contract period?	Yes
If my price can change, how will it change and by how much?	The price can change to reflect actual price changes that are allowed by Public Utility Commission rules due to changes in law or regulatory charges after the Issue Date.
What other fees may I be charged?	Fees not included in the price above: Disconnect Notice Fee: \$10; Returned Payment Charge: \$30; Service Processing Fee: up to \$5.95; Disconnect Recovery Charge: \$25; Late Payment Penalty: 5% of past due balances. Information on other non-recurring fees is available in the pricing section of your Terms of Service.
Is this a pre-pay or pay in advance product?	No
Does Pennywise Power purchase excess distributed renewable generation?	No
Renewable Content	This product is 5% renewable
Statewide average for renewable content	The statewide average for renewable content is 12%.

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PUCT Certificate Number #10177

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