

**Electricity Facts Label**  
**U.S. Retailers LLC dba Pennywise Power**  
**Wise Buy 12**  
**AEP Texas North Service Area**  
**Issue Date: 09/01/2017**

|  |                        |         |          |          |
|--|------------------------|---------|----------|----------|
|  | Average monthly use:   | 500 kWh | 1000 kWh | 2000 kWh |
|  | Average price per kWh: | 12.8¢   | 9.8¢     | 9.2¢     |

The price you pay each month consists of the Usage Charge, Energy Charge, and TDSP Delivery Charges in effect for your monthly billing cycle.

Usage Charge: \$9.95 per billing cycle < 1000 kWh  
\$0.00 per billing cycle ≥ 1000 kWh

Energy Charge: 4.6¢ per kWh

Transmission and Distribution Service Provider (TDSP) Delivery Charges will be passed through to the customer as billed from TDSP without mark-up. For updated TDSP Delivery Charge information, please visit our website at [www.pennywisepower.com/TDSPcharges](http://www.pennywisepower.com/TDSPcharges).

This price disclosure is an example based on average prices - your average price for electricity service will vary according to your usage. The price you pay each month will consist of the Usage Charge, Energy Charge, and TDSP Delivery Charges. The Usage Charge will not be included for each billing cycle in which your usage is 1000 kilowatt hours (kWh) or more.

**Electricity price**

*See Terms of Service statement for full listing of fees, deposit policy, and other terms.*

|                                      |  |  |
|--------------------------------------|--|--|
| <b>Other Key Terms and questions</b> | Type of Product  | Fixed Rate   |
|                                      | Contract Term  | 12 Months  |
|                                      | Do I have a termination fee or any fees associated with terminating service? | Yes. \$150. This fee does not apply if the customer moves, and provides a forwarding address and other evidence that may be requested to verify that the customer moved.   |
|                                      | Can my price change during the contract period?                              | Yes  |
|                                      | If my price can change, how will it change and by how much?                  | The price can change to reflect actual price changes that are allowed by Public Utility Commission rules due to changes in law or regulatory charges after the Issue Date.   |
|                                      | What other fees may I be charged?  | Fees not included in the price above: Disconnect Notice Fee: \$10; Returned Payment Charge: \$30; Service Processing Fee: up to \$5.95; Disconnect Recovery Charge: \$25; Late Payment Penalty: 5% of past due balances. Information on other non-recurring fees is available in the pricing section of your Terms of Service. |
|                                      | Is this a pre-pay or pay in advance product?                                 | No   |
|                                      | Does Pennywise Power purchase excess distributed renewable generation?       | No   |
|                                      | Renewable Content  | This product is 10% renewable  |
|                                      | Statewide average for renewable content                                      | The statewide average for renewable content is 17%.  |

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